

MATTHEW PARRA

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Colorado Springs, CO

EDUCATION

B.A., Entertainment and Sports Marketing and Management, 2009
Minor: Accounting
University of Denver, Denver, CO

EXPERIENCE

Pikes Peak Thunder Inline Hockey Club, Colorado Springs, CO	Forward	2024 - Present
Skate City, Colorado Springs, CO	Inline Hockey Referee	2023 - Present
Dire Wolf Digital, Denver, CO	Brand Ambassador	2024
Chip Theory Games, Plymouth, MN	Brand Ambassador	2024
Brotherwise Games, Torrance, CA	Brand Ambassador	2024
Ent Credit Union, Colorado Springs, CO	Mortgage Loan Closer	2018 - 2024
Ent Credit Union, Colorado Springs, CO	Business Relationship Manager	2016 - 2018
Chase Bank, Fort Collins, CO/Colorado Springs, CO	Relationship Banker: Investment Banker/Manager on Duty/Business Banker	2011 - 2016
TCF Bank, Denver, CO	Banker	2010 - 2011
Best Buy, Denver, CO/Greeley, CO	Customer Assistant Senior	2005 - 2010
Colorado Eagles Hockey Club, Loveland, CO	Event Planning and Management Intern	2009 - 2010
Kroenke Sports & Entertainment, Denver, CO	Risk and Event Management Intern	2008 - 2009

LICENSES

- Certified Associate in Project Management , Project Management Institute, 2024
- Microsoft Office Specialist: Excel Associate, Microsoft Office Suite, 2008
- Lean Six Sigma Green Belt, Villanova University, 2011
- Referee, National Roller Sports Association, 2023
- Series 6 Investments, FINRA, 2013 - 2016
- Licensed Professional, NMLS, 2010 - 2019
- Notary Public, Colorado Secretary of State, 2010 - 2019

PROFESSIONAL EXPERIENCE

- Remote employment experience of 4 years, successfully achieving accommodations for high level of productivity and security.
- Paid professional experience in sales, marketing, event management, management, finance, and accounting.
- Industry paid experience in entertainment, table top gaming, sports, banking, and mortgages.
- Possess T-shaped skillset. Strives to learn from experts in other fields through constant shadowing in order to create seamless interoffice communication.
- Well developed communication skills demonstrated through extensive sales and customer service experience.
- Recognized for advanced empathy traits translating into the ability to discover and analyze strengths and weaknesses for maximum project efficiency
- Advanced business accumen utilized to create strategies for customer acquisition and lifecycle management.
- Knowledgeable in computer operations, applications and operating systems.
- Able to perform data entry, report preparation, and organizational tasks.

QUALIFICATION HIGHLIGHTS

- Obtained and cultivated the main contributing sponsorship for a Southern Colorado dental society through onsite visits and presentations to our management team. This relationship currently produces over \$1 million in balances annually from its members.
- Identified a departmental communication and procedural disconnect causing large monetary and labor losses. Through thorough data analysis and one-on-one meetings with four levels of management, my recommendations were implemented and are still in use today.
- Maintained a zero-loss error record over a 6 year career as a Mortgage Closer. Only closer out of 24 to achieve this over a 6 year span. This is the most important tangible assessment for the Mortgage Closer role.
- Successfully navigated an entire bank branch through a week long external audit in the absence of all management without any prior training.
- Awarded the Risk Management and Marketing Internship for Kroenke Sports Enterprises. This Internship fielded over 1000 applicants. Was offered a contract contingent on graduation with the organization after completion of internship.
- Received accommodations and praise from the Secret Service and FBI for flexibility and reliability during the management of the 2008 Democratic National Convention during my Kroenke Sports Enterprises Internship.
- Created and completed the Event Planning and Management Internship role with the Colorado Eagles Hockey Club.